

Director of Educational Strategy  
Wake Forest University School of Medicine

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Posted May 3, 2024, set to expire Sep. 4, 2024

**Job Title** Director of Educational Strategy  
**Department** PA Studies  
<https://school.wakehealth.edu/departments/pa-studies>  
**Institution** Wake Forest University School of Medicine  
Winston-Salem, North Carolina

**Date Posted** May 3, 2024

**Application Deadline** Open until filled  
**Position Start Date** Available immediately

**Job Categories** Faculty Associate  
Director/Manager

**Academic Field(s)** Professional Development  
Science Education  
Organization and Leadership  
Instructional Design/Technology  
Higher Education Administration  
Curriculum/Instruction

**Job Website** <https://school.wakehealth.edu/>

**Apply Online Here** [https://emis.fa.us2.oraclecloud.com/hcmUI/CandidateExperience/en/sites/CX\\_1001/job/114928](https://emis.fa.us2.oraclecloud.com/hcmUI/CandidateExperience/en/sites/CX_1001/job/114928)

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**Apply By  
Email**

**Job  
Description**

The **Wake Forest University School of Medicine Department of PA Studies**, Winston-Salem, NC campus, is seeking a qualified candidate that will serve as **Director of Educational Strategy** and join principal faculty in the Department of PA Studies. The MMS program equips, prepares, and mentors aspiring PAs to meet the needs of our healthcare environment and diverse patient populations. Our newly initiated Doctor of Medical Science program is a post-professional doctoral degree designed by and for working PAs and equips PA leaders to shape the future of health care.

The Director of Educational Strategy will develop and implement educational strategy for the Department of PA Studies. This role will design and execute programs to address identified needs based on stakeholder insight. The Director of Educational Strategy is also responsible to oversee and/or support program assessment and drive educational research in the department, including opportunities for internal- and extramural-funded research.

Committed to creating a welcoming and inclusive environment for all, we are seeking candidates with the following qualifications:

- Doctoral degree is required (PhD, EdD, or equivalent)
- Minimum three years of related professional experience, preferably in medical/PA education at an academic medical center
- Experience with ARC-PA and/or SACSCOC accreditation preferred
- Record of peer-reviewed publications in educational/medical education journals

An ideal candidate will have:

- Strong facilitation and executive presentation skills including an ability to engage with senior leaders
- Skill to initiate and lead open conversations with teams and stakeholders from different geographies and backgrounds with a variety of vested interests
- Evidence of excellence in an intellectually intense, service-oriented environment
- Experience managing timelines and deliverables across multiple projects and teams
- Demonstrated knowledge of adult learning theories, instructional design and/or outcomes-based

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assessment

- Demonstrated ability to create educational content and analyze assessment data
- Demonstrated ability to conduct statistical analysis and qualitative study design and data analysis
- High quality scientific and literary writing skills
- Proficiency in Microsoft Office applications
- Proficiency in statistical software (e.g., R, SAS, SPSS, other).
- Ability to establish and maintain effective working relationships with colleagues and stakeholders

As a champion for the overall success of the department and effective strategic direction, the Director of Educational Strategy will have the following duties and responsibilities:

- Conduct needs assessments to identify educational opportunities, including those used for educational grant proposals or new program proposals
- Align departmental and institutional strategic plans, mission, and vision in developing educational strategic initiatives.
- Provide guidance on instructional design and educational best practices
- Conduct and provide support to educational research, including appropriate study design, statistical analysis, and interpretation
- Keep abreast of current trends in medical education including the use of artificial intelligence (AI), virtual reality (VR), and augmented reality (AR) in curriculum delivery and assessment.
- Support education-based capstone doctoral projects and DMSc instruction, as needed
- Oversee and/or support program assessment for all programs in the department as needed
- Provide strategic oversight of educational research in the department in collaboration with the Director of Research and Scholarship
- Engage in community, regional and national activities to promote and advance the PA profession
- Serves on various committees within the department and school, as assigned
- Support the advancement of the PA Profession by:
  - advising Chair of PA Studies and other key administrators within the medical center community
  - promotion of the mission statement and the generation of goals for the department
  - serving in local, regional, national and/or international committee or leadership roles

Work Environment

- Some travel per department/enterprise needs

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**To be considered for the position, please submit an application packet including:**

1. ***A complete curriculum vitae***
2. ***Statement of Interest***

*The review of applications will begin immediately and continue until a qualified candidate is selected.*

**EEO/AA Policy**

Atrium Health Wake Forest Baptist does not discriminate on the basis of race, color, national origin, sex, sexual orientation, gender identity, age or disability.

**Contact Information**

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

**Contact**      Brandi Walton  
Talent Acquisition  
Wake Forest University School of Medicine  
Winston-Salem, NC 27157

**Phone Number**      336-439-7743  
**Contact E-mail**      blwalton@wakehealth.edu