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Job Title Department	Instructional Designer (6148U), Berkeley Public Health - 75436
Institution	University of California, Berkeley Berkeley, California
Date Posted	Jan. 17, 2025
Application Deadline Position Start Date	Open until filled Available immediately
Job Categories	Professional Staff
Academic Field(s)	Instructional Design/Technology
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Job Description	

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Instructional Designer (6148U), Berkeley Public Health - 75436

About Berkeley

At the University of California, Berkeley, we are dedicated to fostering a community where everyone feels welcome and can thrive. Our culture of openness, freedom and belonging make it a special place for students, faculty and staff.

As a world-leading institution, Berkeley is known for its academic and research excellence, public mission, diverse student body, and commitment to equity and social justice. Since our founding in 1868, we have driven innovation, creating global intellectual, economic and social value.



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We are looking for applicants who reflect California's diversity and want to be part of an inclusive, equity-focused community that views education as a matter of social justice. Please consider whether your values align with our <u>Guiding Values and Principles</u>, <u>Principles of Community</u>, and <u>Strategic Plan</u>.

At UC Berkeley, we believe that learning is a fundamental part of working, and provide space for <u>supportive colleague communities via numerous employee resource groups</u> (staff organizations). Our goal is for everyone on the Berkeley campus to feel supported and equipped to realize their full potential. We actively support this by providing all of our full-time staff employees with at least 80 hours (10 days) of paid time per year to engage in professional development activities. Find out more about how you can grow your career at UC Berkeley.

Departmental Overview

Berkeley Public Health (BPH) aims to improve population health, especially for the most vulnerable, through interdisciplinary collaborations, preeminent education, and transformational research. Established in 1943, BPH is a professional school on the UC Berkeley campus that comprises six academic divisions and nearly 30 research centers and programs. Our department's values include social justice, health as a right, challenging conventional thought, embracing diversity, and creating meaningful impact. We honor our principles of community by centering and valuing everyone in our community; prioritizing prevention while remaining grounded in social justice; promoting safety and respect; practicing self-care and kindness; and remaining optimistic, hopeful, and committed to change. Learn more at: publichealth.berkeley.edu.

BPH Online is designed for working professionals to complete a MPH degree remotely in just over two years. Coursework is delivered primarily online, with two on-campus periods of face-to-face instruction during summer on the Berkeley campus. Students take 14 courses (42 units) to meet degree requirements at a pace of two courses per semester for seven semesters. Courses are offered in the summer sessions (our summer semester), so students enrolled continuously will graduate in 27 months. The program admits twice a year, with cohorts starting in spring and fall.

Learn more at: https://publichealth.berkeley.edu/academics/online/

Position Summary

Involves designing instructional content for self-phase online courses, creating interactive media content, and building content modules in various learning systems and platforms using a variety of software applications in support of academic and professional programs.



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Application Review Date

The First Review Date for this job is: 01/29/2025.

Responsibilities

- Applies advanced instructional design skills to articulate course design for a diverse array of graduate and post-graduate public health courses, including specialized quantitative subjects. This involves carefully crafting learning objectives and outcomes, integrating supportive learning activities and assessments tailored to the unique demands of these courses.
- Recommends faculty and teaching assistants appropriate technologies and pedagogical strategies grounded in data analysis to enhance and solve issues related to student engagement and knowledge acquisition in large online self-paced courses.
- Supports faculty and staff in the creation of multimedia content, including interactive learning activities, video, or audio components, and oversees the production of course content according to an established schedule.
- Contributes to analytical testing of content and tools to meet ADA requirements, research and document copyright for embedded media and other non-faculty-created content.
- Works in a collaborative manner with other instructional designers, technology staff, faculty, and teaching assistants and demonstrates diplomacy and tact in all communications.
- Works in a collaborative manner with others in a diverse environment and at all levels in the organization to design specialized training that supports students in quantitative courses.
- Engages in professional development to stay abreast of the latest trends and advancements in instructional design and online education.
- Participates in workshops, trainings, and other professional development activities.
- Other duties as assigned

Required Qualifications

- Thorough knowledge of functional area and understands how work within one course may impact work being done on other courses or in other areas.
- Thorough analytical skills to conduct analysis and develop recommendations, demonstrating organization and problem-solving skills.
- Strong analytical, verbal, written and interpersonal communication skills and strong collaboration and negotiation skills.
- Thorough knowledge of and/or can quickly learn organization policies and procedures, including policies that impact online course development.



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- Thorough knowledge of instructional design principles and learning strategies, including needs analysis, backwards design, learning outcomes and assessment design, and instructional approaches including lecture, discussion, activities, projects, etc.
- Thorough knowledge of the technical tools and platforms required to achieve the delivery of engaging and media-rich online learning content, and of trends in the use and effectiveness of educational technology and learning.
- Thorough knowledge and skills with relevant business software systems.
- Thorough knowledge of applying adult learning theories and educational methodologies.
- Thorough knowledge of e-learning strategies including but not limited to courses (e.g., processes and technologies, etc.).
- Advanced level skills in application of planning, resourcing and monitoring of effective design life cycles of training and other learning and performance solutions to support the organization.
- Knowledge to conduct appropriate job and task analyses in the context of instructional design of technical or specialized training.
- Bachelor's degree in related area and/or equivalent experience/training.

Preferred Qualifications

• Master's degree in public health, educational technology, instructional design and/or equivalent experience/training.

Salary & Benefits

For information on the comprehensive benefits package offered by the University, please visit the University of California's Compensation & Benefitswebsite.

Under California law, the University of California, Berkeley is required to provide a reasonable estimate of the compensation range for this role and should not offer a salary outside of the range posted in this job announcement. This range takes into account the wide range of factors that are considered in making compensation decisions including but not limited to experience, skills, knowledge, abilities, education, licensure and certifications, analysis of internal equity, and other business and organizational needs. It is not typical for an individual to be offered a salary at or near the top of the range for a position. Salary offers are determined based on final candidate qualifications and experience.

The budgeted annual salary range that the University reasonably expects to pay for this position is



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\$86,700.00 - \$100,800.00.

- This is a 2-year, full-time (40 hours/week), Contract position that is eligible for full UC benefits.
- This is an exempt, monthly paid position.

How to Apply

• To apply, please submit your resume and cover letter.

Other Information

- This is not a visa opportunity.
- This position is eligible for up to 60% remote work. Exact arrangements are determined in partnership with your supervisor to meet role responsibilities and department needs, and are subject to change.

Conviction History Background

This is a designated position requiring fingerprinting and a background check due to the nature of the job responsibilities. Berkeley does hire people with conviction histories and reviews information received in the context of the job responsibilities. The University reserves the right to make employment contingent upon successful completion of the background check.

Misconduct

SB 791 and AB 810 Misconduct Disclosure Requirement: As a condition of employment, the final candidate who accepts a conditional offer of employment will be required to disclose if they have been subject to any final administrative or judicial decisions within the last seven years determining that they committed any misconduct; received notice of any allegations or are currently the subject of any administrative or disciplinary proceedings involving misconduct; have left a position after receiving notice of allegations or while under investigation in an administrative or disciplinary proceeding involving misconduct with a previous employer.

"Misconduct" means any violation of the policies or laws governing conduct at the applicant's previous place of employment, including, but not limited to, violations of policies or laws prohibiting sexual harassment, sexual assault, or other forms of harassment, discrimination, dishonesty, or unethical



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conduct, as defined by the employer. For reference, below are UC's policies addressing some forms of misconduct:

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UC Sexual Violence and Sexual Harassment Policy

UC Anti-Discrimination Policy

Abusive Conduct in the Workplace

Equal Employment Opportunity

The University of California is an Equal Opportunity/Affirmative Action Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, or protected veteran status. For more information about your rights as an applicant, please see the https://apptrkr.com/get_redirect.php?id=5936419&targetURL=U.S. Equal Employment Opportunity Commission poster.

The University of California's Affirmative action policy.

The University of California's Anti-Discrimination policy.



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To apply, visit https://careerspub.universityofcalifornia.edu/psc/ucb/EMPLOYEE/HRMS/c/HRS_HRAM_FL.HRS_CG_S

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Contact Information

Please reference Academickeys in your cover letter when applying for or inquiring about this job announcement.

Contact

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N/A University of California, Berkeley